



ABOUT US

Welcome to a world where adventure knows no bounds and luxury sets sail on shimmering seas. At CRS Water Adventure, we invite you to embark on an unforgettable journey where every wave whispers tales of exploration and every horizon beckons with promise.

Join us as we redefine opulence on the water, crafting experiences that linger in the heart and memories that dance upon the waves. Prepare to indulge, to discover, and to immerse yourself in the ultimate aquatic escape. Welcome aboard.

WHERE LUXURY MEETS THE SEA CRS WATER ADVENTURES

we stand apart with our unwavering commitment to blending luxury with adventure, ensuring each journey is a tailored experience as unique as you are.

Escape Ordinary, Dive into Extraordinary



APPLICATION



1 LOCATION-BASED SERVICES

Discover nearby rental locations and explore new destinations with our built-in maps and location-based services. Find the nearest marinas and embark on your next nautical journey with confidence.

2 BROWSE AND BOOK

Explore our extensive fleet of boats, yachts, and jet skis conveniently from your mobile device. From sleek cruisers to luxurious yachts, our app offers a diverse range of watercraft to suit every preference and occasion.

3 DETAILED LISTINGS

View comprehensive details and high-quality images of each vessel, including specifications, amenities, and rental rates. Make informed decisions and choose the perfect boat for your needs.

4 BOOKING MANAGEMENT

Easily manage your reservations, view upcoming trips, and access booking details at your fingertips. Stay organized and keep track of your aquatic adventures effortlessly.

5 REAL-TIME AVAILABILITY

Check the availability of your desired watercraft instantly. Our app provides up-to-date information on boat availability, ensuring you can plan your adventure with ease.

6 SECURE PAYMENTS

Enjoy peace of mind with secure, hassle-free payment options directly within the app. Our streamlined booking process ensures a seamless transaction every time.

7 CUSTOMER SUPPORT

Access our dedicated customer support team directly through the app for assistance with bookings, inquiries, or any other assistance you may need along the way.



ALERTS

With our alert system, you'll receive instant notifications about important factors such as engine performance, fuel levels, weather conditions, and more. Stay informed about potential maintenance issues or adverse weather conditions, allowing you to make informed decisions and prioritize safety on your journey.

SERVICES

JET SKI RENTALS

Offering a range of jet ski models to cater to different preferences and skill levels. This might include stand-up jet skis for experienced riders or sit-down models for beginners and families.

BOAT RENTALS

Providing a fleet of boats available for rent, including pontoon boats, fishing boats, speedboats, and luxury yachts, depending on the company's offerings and location.

SPECIAL PACKAGES AND EVENTS

Creating special packages or hosting events such as corporate outings, birthday parties, or team-building activities, which may include rentals, catering, and additional services tailored to the occasion.

DELIVERY AND PICKUP SERVICES

Offering delivery and pickup services for rented watercraft, making it convenient for customers to enjoy their time on the water without worrying about transportation logistics.

ONLINE BOOKING AND RESERVATION SYSTEM

Providing an online platform for customers to easily browse available rentals, check availability, and make reservations in advance.

MAINTENANCE AND REPAIR SERVICES

Providing maintenance and repair services for rented watercraft to ensure they are in good working condition and safe for use.

STORAGE FACILITIES

Offering storage facilities for customers who may need a place to keep their personal watercraft when not in use.

SAFETY GEAR RENTAL

Renting out safety gear such as life jackets, helmets, and other required equipment to ensure the safety of customers while they're on the water.

GUIDED TOURS

Organizing guided tours of scenic waterways or popular attractions, led by experienced guides who can provide insights and information about the area.

TRAINING AND INSTRUCTION

Offering instruction and training sessions for customers who may be new to operating jet skis or boats, ensuring they understand safety protocols and how to operate the watercraft safely.



RATES

Rental rates for watercraft vary depending on factors such as type of vessel, duration of rental, location, seasonality, and additional services offered. This analysis aims to provide insights into prevailing rental rates within the industry.

BOATS MIAMI PUERTO RICO

Average Hourly Rate (Small to Medium-Sized):	\$100 - \$250	\$75 - \$200
Average Daily Rate (Small to Medium-Sized):	\$400 - \$1000	\$300 - \$800
Average Weekly Rate (Small to Medium-Sized):	\$1500 - \$4000	\$1200 - \$3000
Average Hourly Rate (Large):	\$200 - \$500	\$150 - \$400
Average Daily Rate (Large):	\$800 - \$2000	\$600 - \$1500
Average Weekly Rate (Large):	\$3000 - \$8000	\$2500 - \$6000

JET SKIS MIAMI PUERTO RICO

Average Hourly Rate:	\$60 - \$150	\$50 - \$120
Average Daily Rate:	\$250 - \$600	\$200 - \$400
Average Weekly Rate:	\$1000 - \$2500	\$800 - \$2000

YACHTS MIAMI PUERTO RICO

Average Hourly Rate:	\$300 - \$1000	\$200 - \$600
Average Daily Rate:	\$1500 - \$12,000	\$1000 - \$10,000
Average Weekly Rate:	\$7000 - \$40,000	\$5000 - \$30,000



MAINTANCE

BOATS

Average Routine Maintenance:	\$500 - \$1500 per year
Average Engine Service:	\$300 - \$1000
Average Hull Maintenance and Repainting:	\$500 - \$2000
Average Electrical System Repair:	\$200 - \$800
Average Trailer Maintenance:	\$100 - \$300

JET SKIS

Average Routine Maintenance:	\$200 - \$500 per year
Average Engine Tune-Up:	\$100 - \$300
Average Hull Repair:	\$200 - \$800
Average Winterization (if applicable):	\$100 - \$200

YACHTS

Average Routine Maintenance:	\$1000 - \$5000 per year
Average Engine Overhaul:	\$1000 - \$5000
Average Exterior Detailing and Waxing:	\$500 - \$2000
Average Interior Cleaning and Upholstery Repair:	\$500 - \$3000
Average Electrical System Upgrade:	\$1000 - \$5000



Data was collected from a variety of sources including industry reports, competitor websites, and customer surveys. Rental rates were categorized by type of watercraft (e.g., jet skis, boats, yachts) and analyzed based on average hourly, daily, and weekly rates.

MARKETING



MARKET GROWTH RATE

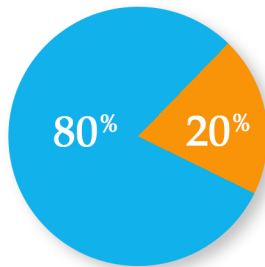
Boat rental market is expected to navigate calm waters with a steady CAGR of 5.3% from 2023 to 2029, expanding from US\$ 21.9 billion in 2022 to an estimated US\$ 31.5 billion by 2029

DEMOGRAPHICS

Our customer base primarily consists of millennials (55%), followed by Gen X (30%) and baby boomers (15%), reflecting the trend of younger demographics engaging in outdoor and recreational activities.

AUTOMATED MESSAGES

Analysis of Successful Advertising Channels: Proportion of Engagement and Effectiveness



OUTDOOR ADVERTISING

This category encompasses various outdoor ad formats, including billboards, transit ads, bus shelters, and more. While outdoor advertising may have a smaller slice compared to social media, it still holds value, particularly for generating broad brand awareness and visibility.

SOCIAL MEDIA ADVERTISING

Social media platforms offer highly targeted options and robust analytics, making them incredibly effective for reaching specific demographics and engaging with audiences.

social media provides a platform for ongoing engagement, allowing us to nurture relationships with customers, gather feedback, and cultivate a loyal community around our brand.

